

# THE HYRELL ADVANTAGE

#### We Secure Better Candidates Faster and Smarter.

The Hyrell system makes hiring an efficient process that increases your return on investment. Our platform streamlines recruitment challenge solutions and reduces the time you spend hiring by up to 75%.

Hyrell is exclusively franchise focused and composed entirely of franchise veterans and experts. We understand the unique challenges faced by franchises, positioning us as the leader in this space. We look forward to partnering with you to build your team.

1,100+

48

6,000+

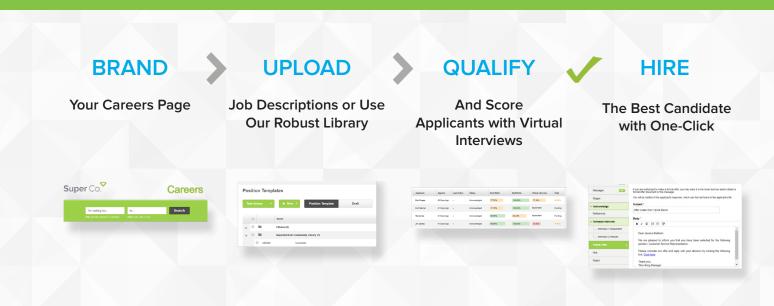
12,000+

Active Franchise Locations

Approved Franchise Brands Lifetime Subscribers

Employees Hired Using Hyrell

### **HOW IT WORKS**



# **FEATURES**







alassdoor<sup>®</sup>



## **AUTOMATIC POSITION POSTING**

Engage the right applicants on the right channels for driving a talent pipeline to your requisitions, all with the click of a button.



# **APPLICANT EVALUATION + VIRTUAL INTERVIEW**

During the application process, Hyrell automatically ranks each applicant according to criteria that you set and quickly identifies your top prospects.



## **CUSTOM BRANDED HIRING CENTER**

Each account includes a personalized URL and franchise branded hiring center adding a professional touch to your recruiting process.



#### APPLICANT TRACKING

Hyrell was built to efficiently track your applicants throughout every step of the hiring process in a centralized online system. You have clear visibility over your entire hiring process.



#### **HIRING ANALYTICS + REPORTING**

Gain insight on your own hiring processes to understand and establish what works best. Both customizable and default reports are available for a full view on your hiring system.



## APPLICANT COMMUNICATION

Keep your talent pool warm with automated communication, retaining a higher number of applicants that would otherwise lose interest. At each step in the screening process, quickly touch base with selected candidates through mass messaging.